

6/1/2011



Corporate Office  
 3515 Airway Drive #205  
 Reno, NV. 89511  
 P 775-827-6200  
 F 775-827-6204  
 Toll Free 855-262-2051

**Quantities under 25 will be done in vinyl.**

**Union label:** Available upon request. There will be an additional charge of \$45.00 and add 1 day in production time.

**Custom PMS Colors:** \$50.00 each for non-standard colors & this may add to production time.

**Copy Change Fee:** Directional arrows cause the need for a copy change/new screen fee. Sign sizes smaller than 4'x8' incur a Copy Change fee of \$40.00.

**Frames Included:** No

**Turnaround Time:** 3-5 working days, after art approval plus shipping time to you.

Sizes and Sides

6"x12" & 6"x9" & 6"x6"	1	2	5	10	25	50	100	150	250	500	1000	2500	5000
1C	\$14.50	\$13.75	\$10.15	\$8.74	\$5.15	\$2.70	\$1.59	\$1.31	\$1.18	\$0.84	\$0.66	\$0.60	\$0.56
1S													
2C	\$16.00	\$16.95	\$13.13	\$10.28	\$5.56	\$2.88	\$1.80	\$1.58	\$1.21	\$0.96	\$0.85	\$0.73	\$0.69
2S													
3C	\$16.00	\$16.95	\$13.13	\$10.28	\$6.25	\$3.26	\$2.35	\$2.01	\$1.73	\$1.20	\$0.98	\$0.81	\$0.65
3S													
4C	\$18.00	\$20.95	\$16.95	\$13.13	\$4.56	\$4.16	\$2.63	\$2.50	\$1.96	\$1.50	\$1.16	\$0.85	\$0.81
4S													
5C	\$19.00	\$21.95	\$17.65	\$14.50	\$4.81	\$4.75	\$3.24	\$2.88	\$2.30	\$2.01	\$1.66	\$1.38	\$1.19
5S													
6C	\$22.00	\$23.95	\$22.50	\$20.00	\$6.75	\$5.13	\$3.68	\$3.38	\$2.76	\$2.53	\$2.01	\$1.48	\$1.14
6S													
9"x12" & 9"x9"	1	2	5	10	25	50	100	150	250	500	1000	2500	5000
1C	\$17.50	\$14.39	\$11.56	\$8.95	\$5.85	\$2.75	\$1.79	\$1.65	\$1.23	\$0.99	\$0.90	\$0.81	\$0.76
1S													
2C	\$18.75	\$17.19	\$12.50	\$10.94	\$6.13	\$3.26	\$2.14	\$1.73	\$1.41	\$1.10	\$1.00	\$0.86	\$0.79
2S													
3C	\$18.75	\$17.19	\$12.50	\$10.94	\$4.88	\$3.31	\$2.41	\$2.08	\$1.73	\$1.25	\$1.01	\$0.84	\$0.81
3S													
4C	\$22.95	\$20.25	\$17.63	\$13.75	\$5.13	\$4.23	\$2.68	\$2.51	\$2.13	\$1.56	\$1.25	\$0.91	\$0.85
4S													
5C	\$24.95	\$22.95	\$20.25	\$17.63	\$5.94	\$4.81	\$3.30	\$2.94	\$2.36	\$2.08	\$1.73	\$1.44	\$1.13
5S													
6C	\$26.95	\$24.95	\$22.95	\$20.25	\$6.81	\$5.19	\$3.74	\$3.44	\$2.83	\$2.59	\$2.08	\$1.54	\$1.48
6S													

<b>6"x24" Vertical</b>	1	2	5	10	25	50	100	150	250	500	1000	2500	5000
1C 1S	\$14.00	\$13.25	\$11.78	\$8.63	\$4.41	\$2.88	\$1.80	\$1.74	\$1.24	\$1.03	\$0.93	\$0.84	\$0.78
1C 2S	\$15.29	\$14.00	\$13.25	\$11.78	\$4.75	\$2.98	\$1.95	\$1.78	\$1.35	\$1.10	\$0.98	\$0.85	\$0.79
2C 1S	\$15.29	\$14.00	\$13.25	\$11.78	\$4.54	\$3.75	\$2.60	\$2.31	\$1.74	\$1.30	\$1.10	\$0.91	\$0.83
2C 2S	\$17.00	\$15.29	\$14.00	\$13.25	\$5.19	\$4.28	\$2.74	\$2.49	\$2.10	\$1.55	\$1.30	\$1.03	\$0.93
3C 1S	\$18.00	\$17.00	\$15.29	\$14.00	\$6.19	\$4.88	\$3.36	\$3.00	\$2.43	\$2.14	\$1.74	\$1.49	\$1.18
3C 2S	\$20.00	\$18.00	\$17.00	\$15.29	\$6.88	\$5.25	\$3.80	\$3.50	\$2.89	\$2.65	\$3.31	\$2.14	\$1.60
<b>6"x24" Hanging Yard Sign w/Frame</b>	1	2	5	10	25	50	100	150	250	500	1,000	2,500	5,000
1C 1S	\$19.54	\$17.75	\$16.16	\$6.83	\$6.31	\$5.18	\$3.55	\$3.38	\$3.18	\$2.80	\$2.59	\$2.53	\$2.44
1C 2S	\$20.58	\$18.69	\$17.00	\$7.66	\$7.38	\$6.06	\$4.24	\$3.75	\$3.58	\$3.10	\$2.81	\$2.68	\$2.55
2C 1S	\$21.61	\$19.63	\$17.84	\$8.49	\$8.36	\$6.61	\$4.44	\$4.19	\$4.06	\$3.18	\$2.94	\$2.69	\$2.58
2C 2S	\$22.66	\$20.56	\$18.69	\$8.91	\$8.49	\$7.16	\$4.79	\$4.50	\$4.41	\$3.51	\$3.18	\$2.81	\$2.71
3C 1S	\$26.58	\$24.10	\$21.86	\$10.18	\$10.01	\$7.83	\$5.11	\$4.88	\$4.64	\$3.54	\$3.24	\$2.93	\$2.80
3C	\$27.89	\$25.26	\$22.93	\$10.70	\$10.18	\$8.51	\$5.55	\$5.38	\$5.08	\$3.95	\$3.54	\$3.08	\$2.96
<b>6"x24" Riders</b>	1	2	5	10	25	50	100	150	250	500	1000	2500	5000
1C 1S	\$14.00	\$13.25	\$11.78	\$8.63	\$4.41	\$2.88	\$1.80	\$1.74	\$1.24	\$1.03	\$0.93	\$0.84	\$0.78
1C 2S	\$15.29	\$14.00	\$13.25	\$11.78	\$4.75	\$2.98	\$1.95	\$1.78	\$1.35	\$1.10	\$0.98	\$0.85	\$0.79
2C 1S	\$15.29	\$14.00	\$13.25	\$11.78	\$4.54	\$3.75	\$2.60	\$2.31	\$2.50	\$1.30	\$1.10	\$0.91	\$0.83
2C 2S	\$17.00	\$15.29	\$14.00	\$13.25	\$5.19	\$4.28	\$2.74	\$2.47	\$2.10	\$1.55	\$1.30	\$1.03	\$0.93
3C 1S	\$18.00	\$17.00	\$15.29	\$14.00	\$6.19	\$4.88	\$3.36	\$3.00	\$2.43	\$2.14	\$1.74	\$1.49	\$1.18
3C 2S	\$20.00	\$18.00	\$17.00	\$15.29	\$6.88	\$5.25	\$3.80	\$3.50	\$2.89	\$2.65	\$2.14	\$1.60	\$1.48

<b>12"x18"</b>	1	2	5	10	25	50	100	150	250	500	1000	2500	5000
1C 1S	\$18.75	\$15.31	\$12.25	\$9.56	\$6.23	\$2.99	\$2.00	\$1.84	\$1.33	\$1.11	\$0.98	\$0.90	\$0.86
1C 2S	\$20.00	\$16.56	\$13.75	\$10.63	\$6.51	\$3.10	\$2.15	\$2.00	\$1.44	\$1.13	\$1.01	\$0.98	\$0.84
2C 1S	\$20.00	\$16.56	\$13.75	\$10.63	\$7.88	\$4.25	\$2.81	\$2.59	\$2.13	\$1.69	\$1.53	\$1.38	\$1.24
2C 2S	\$22.00	\$20.00	\$16.56	\$13.75	\$8.50	\$4.69	\$3.04	\$2.81	\$2.38	\$1.91	\$1.83	\$1.69	\$1.35
3C 1S	\$23.00	\$22.00	\$20.00	\$16.56	\$9.25	\$5.35	\$3.94	\$3.49	\$2.93	\$2.19	\$1.90	\$1.74	\$1.60
3C 2S	\$24.00	\$23.00	\$22.00	\$20.00	\$10.00	\$6.75	\$4.50	\$3.95	\$3.19	\$2.59	\$2.30	\$2.13	\$1.95
<b>12"x24"</b>	1	2	5	10	25	50	100	150	250	500	1000	2500	5000
1C 1S	\$21.25	\$17.00	\$13.60	\$10.63	\$4.75	\$3.15	\$2.03	\$1.74	\$1.46	\$1.19	\$1.16	\$1.06	\$0.93
1C 2S	\$22.50	\$18.00	\$14.40	\$11.25	\$5.25	\$3.46	\$2.26	\$2.09	\$1.73	\$1.55	\$1.19	\$1.13	\$1.10
2C 1S	\$22.50	\$18.00	\$14.40	\$11.25	\$5.94	\$4.78	\$2.93	\$2.71	\$2.48	\$1.80	\$1.63	\$1.53	\$1.38
2C 2S	\$23.50	\$22.50	\$18.00	\$14.40	\$6.69	\$5.06	\$3.15	\$2.93	\$2.59	\$2.03	\$1.91	\$1.75	\$1.53
3C 1S	\$24.00	\$23.00	\$18.50	\$14.90	\$8.69	\$6.19	\$4.79	\$3.71	\$3.55	\$3.35	\$3.16	\$1.91	\$1.76
3C 2S	\$25.00	\$24.00	\$23.00	\$18.50	\$9.90	\$7.31	\$5.24	\$4.61	\$4.54	\$4.16	\$3.60	\$2.43	\$2.14
<b>18"x24"</b>	1	2	5	10	25	50	100	150	250	500	1000	2500	5000
1C 1S	\$32.25	\$29.50	\$22.50	\$18.75	\$9.00	\$4.78	\$2.99	\$2.81	\$2.36	\$1.96	\$1.69	\$1.61	\$1.58
1C 2S	\$38.00	\$32.25	\$29.50	\$22.50	\$10.13	\$6.19	\$3.49	\$3.36	\$2.81	\$2.25	\$2.09	\$1.91	\$1.86
2C 1S	\$38.00	\$32.25	\$29.50	\$22.50	\$9.85	\$5.63	\$3.20	\$2.93	\$2.65	\$2.09	\$1.94	\$1.69	\$1.65
2C 2S	\$40.00	\$38.00	\$32.25	\$29.50	\$11.25	\$6.58	\$3.65	\$3.38	\$3.09	\$2.58	\$2.25	\$2.16	\$2.09
3C 1S	\$41.00	\$40.00	\$38.00	\$32.25	\$14.06	\$8.23	\$4.56	\$4.23	\$3.86	\$3.23	\$2.81	\$2.70	\$2.61
3C 2S	\$43.00	\$41.00	\$40.00	\$34.00	\$14.06	\$17.58	\$5.39	\$5.05	\$4.81	\$4.49	\$3.93	\$3.59	\$3.48

<b>2'x2' Square or Diamond</b>	1	2	5	10	25	50	100	150	250	500	1000	2500	5000
1C 1S	\$41.50	\$36.88	\$30.63	\$22.38	\$9.85	\$5.91	\$3.65	\$3.49	\$3.35	\$2.99	\$2.69	\$2.56	\$2.48
1C 2S	\$43.00	\$40.00	\$35.25	\$29.50	\$13.69	\$9.49	\$5.35	\$4.68	\$3.94	\$3.40	\$3.15	\$2.93	\$2.81
2C 1S	\$43.00	\$40.00	\$35.25	\$29.50	\$14.58	\$9.86	\$5.35	\$4.66	\$3.94	\$3.40	\$3.15	\$2.93	\$2.81
2C 2S	\$45.00	\$43.00	\$40.00	\$35.00	\$15.75	\$9.90	\$6.19	\$5.35	\$4.45	\$3.71	\$3.44	\$3.10	\$2.93
3C 1S	\$45.50	\$43.50	\$40.50	\$35.50	\$18.56	\$11.56	\$6.70	\$6.30	\$5.91	\$5.24	\$4.90	\$4.56	\$4.10
3C 2S	\$47.50	\$45.50	\$43.50	\$38.00	\$20.25	\$12.10	\$7.59	\$7.30	\$5.61	\$6.33	\$6.04	\$5.18	\$4.49
<b>2'x3'</b>	1	2	5	10	25	50	100	150	250	500	1000	2500	5000
1C 1S	\$46.50	\$41.00	\$39.00	\$31.25	\$22.50	\$9.00	\$5.06	\$4.50	\$4.23	\$3.94	\$3.66	\$3.49	\$3.38
1C 2S	\$48.50	\$46.50	\$41.00	\$39.00	\$28.13	\$11.25	\$6.33	\$5.63	\$5.29	\$4.93	\$4.58	\$4.36	\$4.23
2C 1S	\$48.50	\$46.50	\$41.00	\$39.00	\$27.19	\$13.76	\$10.25	\$8.13	\$5.81	\$5.31	\$4.99	\$4.56	\$4.25
2C 2S	\$50.25	\$48.50	\$46.50	\$41.00	\$28.13	\$14.06	\$11.81	\$9.00	\$6.75	\$5.63	\$5.35	\$5.06	\$4.53
3C 1S	\$51.00	\$49.00	\$47.25	\$43.10	\$33.13	\$20.00	\$11.85	\$9.03	\$7.08	\$6.14	\$6.04	\$5.13	\$4.94
3C 2S	\$55.00	\$51.00	\$49.00	\$47.00	\$34.38	\$28.13	\$12.06	\$9.56	\$7.58	\$7.25	\$6.75	\$4.99	\$5.23
<b>2'x4'</b>	1	2	5	10	25	50	100	150	250	500	1000	2500	5000
1C 1S	\$48.95	\$42.00	\$40.00	\$32.50	\$15.20	\$9.31	\$7.04	\$6.48	\$5.63	\$5.35	\$4.81	\$4.56	\$4.33
1C 2S	\$50.25	\$48.95	\$42.00	\$39.95	\$20.81	\$16.88	\$11.14	\$8.44	\$7.31	\$6.48	\$5.90	\$5.63	\$5.46
2C 1S	\$50.25	\$48.95	\$42.00	\$39.95	\$20.81	\$16.88	\$11.14	\$8.44	\$7.31	\$6.48	\$5.90	\$5.63	\$5.46
2C 2S	\$53.46	\$50.25	\$48.95	\$42.00	\$20.81	\$18.00	\$12.10	\$9.56	\$8.44	\$7.31	\$6.75	\$6.19	\$5.65
3C 1S	\$53.95	\$51.25	\$49.95	\$43.00	\$19.13	\$18.69	\$15.94	\$11.08	\$10.13	\$8.88	\$8.69	\$7.50	\$6.25
3C 2S	\$55.68	\$53.95	\$51.25	\$49.95	\$24.75	\$21.00	\$18.25	\$15.81	\$14.78	\$13.00	\$10.00	\$8.13	\$8.25

3'x4'	1	2	5	10	25	50	100	150	250	500	1000	2500	5000
1C 1S	\$55.63	\$49.00	\$43.00	\$36.00	\$18.13	\$10.44	\$9.64	\$9.19	\$7.81	\$7.09	\$6.83	\$6.58	\$7.06
1C 2S	\$57.50	\$55.63	\$49.00	\$43.00	\$23.13	\$15.19	\$12.38	\$11.14	\$9.56	\$9.29	\$8.73	\$8.44	\$8.15
2C 1S	\$57.50	\$55.63	\$49.00	\$43.00	\$23.44	\$15.44	\$12.69	\$11.51	\$9.88	\$9.60	\$9.06	\$8.75	\$8.44
2C 2S	\$59.85	\$57.50	\$55.63	\$49.00	\$27.44	\$21.19	\$19.85	\$17.38	\$14.81	\$12.10	\$11.20	\$9.85	\$8.95
3C 1S	\$60.38	\$57.75	\$55.89	\$49.60	\$29.38	\$22.48	\$21.19	\$19.00	\$17.00	\$14.00	\$12.00	\$9.94	\$9.48
3C 2S	\$63.95	\$60.38	\$57.75	\$55.89	\$34.38	\$24.44	\$21.94	\$19.96	\$18.00	\$15.94	\$11.25	\$10.94	\$10.25

**Yellow Corrugated Plastic Signs:** If you choose to order yellow Coroplast, instead of our standard white, there will be an additional 5% added to your total sign order.

Please note: Some colors will appear darker and not their true color on the yellow coroplast. Talk to your rep.



**Union label:** Available upon request-\$45 Charge

**Custom PMS Colors:** \$50.00 each for non-standard colors & this may add to production time.

**Half Tones** \$35.00 & this may add to production time

**Copy Change Fee:** Directional arrows, cause the need for a copy change/new screen fee. Sign sizes smaller than 4'x8' incur a fee of \$40.00.

**Order Cancellation Fee:** If an order needs to be cancelled after it has gone to production, a fee of \$40 will be charged to cover the cost of art fees and film fees.

**Frames Included:** No

**Art Fee:** TrafficBuilder's can custom design your art for you. We can work with your recommendations or build something from scratch. An art fee is generally required and will run from \$25.00 to \$50.00, depending on the complexity of the art design requested.

## Aluminum Signs-Most Popular Sizes-.040 White Aluminum

6" x 24" Riders	1	2	5	10	25	50	100	250	500	1,000	2,500	5,000
1 Color												
1 Sided	14.12	12.47	9.87	7.25	5.32	4.50	4.01	3.68	3.27	3.07	3.01	2.97
1 Color												
2 Sided	\$21.85	\$20.29	\$18.44	\$11.10	\$7.45	\$6.50	\$5.88	\$5.06	\$4.46	\$4.11	\$3.94	\$3.85
2 Color												
1 Sided	\$21.87	\$21.00	\$18.50	\$11.50	\$7.75	\$6.75	\$6.10	\$5.30	\$4.75	\$4.35	\$3.99	\$3.85
2 Color												
2 Sided	\$22.90	\$20.83	\$18.98	\$10.19	\$8.90	\$7.58	\$5.24	\$4.87	\$3.99	\$3.65	\$3.29	\$3.25
3 Color												
1 Sided	\$22.90	\$22.49	\$20.84	\$18.98	\$10.19	\$8.90	\$7.59	\$5.45	\$4.23	\$3.89	\$3.55	\$3.46
3 Color												
2 Sided	\$35.65	\$32.33	\$29.35	\$13.76	\$12.34	\$9.95	\$8.31	\$6.38	\$4.90	\$4.51	\$4.09	\$3.99

12" x 18"	1	2	5	10	25	50	100	250	500	1,000	2,500	5,000
1 Color												
1 Sided	33.75	25.81	17.01	14.39	9.06	7.88	6.66	5.69	5.35	5.20	4.69	4.50
1 Color												
2 Sided	\$37.50	\$33.75	\$22.63	\$19.19	\$14.71	\$9.63	\$8.13	\$5.10	\$4.85	\$4.38	\$4.75	\$4.65
2 Color												
1 Sided	\$38.75	\$35.63	\$24.16	\$20.00	\$13.25	\$10.61	\$8.63	\$5.84	\$5.33	\$5.06	\$4.91	\$4.76
2 Color												
2 Sided	\$32.30	\$26.53	\$27.50	\$23.75	\$17.66	\$13.28	\$10.80	\$8.31	\$5.94	\$5.40	\$5.25	\$5.08
3 Color												
1 Sided	\$40.92	\$36.25	\$28.75	\$27.50	\$20.13	\$12.00	\$10.61	\$8.63	\$6.10	\$5.73	\$5.51	\$5.10
3 Color												
2 Sided	\$46.64	\$38.00	\$31.08	\$28.75	\$19.63	\$14.71	\$10.80	\$8.06	\$7.18	\$6.72	\$6.47	\$5.91
	\$95.95	\$78.47	\$64.50	\$52.27	\$38.94	\$26.35	\$20.51	\$16.56	\$15.70	\$14.97	\$14.55	\$14.41
18" x 24"	1	2	5	10	25	50	100	250	500	1000	2500	5000
1 Color												
1 Sided	\$ 37.18	\$ 31.12	\$ 26.27	\$ 22.03	\$ 11.38	\$ 11.23	\$ 9.75	\$ 9.06	\$ 8.55	\$ 8.41	\$ 8.31	\$ 8.20
1 Color												
2 Sided	\$42.23	\$35.16	\$29.51	\$24.55	\$14.00	\$11.38	\$10.23	\$9.75	\$9.06	\$8.71	\$8.61	\$8.48
2 Color												
1 Sided	\$47.28	\$39.20	\$32.73	\$27.08	\$14.94	\$11.88	\$11.23	\$10.00	\$9.40	\$9.12	\$8.93	\$8.74
2 Color												
2 Sided	\$49.80	\$41.22	\$34.35	\$28.34	\$21.11	\$14.97	\$11.61	\$10.39	\$9.79	\$9.49	\$9.32	\$9.12
3 Color												
1 Sided	\$63.69	\$52.33	\$43.24	\$35.28	\$26.35	\$17.48	\$12.75	\$11.45	\$10.85	\$10.38	\$10.11	\$10.02
3 Color												
2 Sided	\$76.76	\$62.78	\$51.60	\$41.82	\$31.15	\$21.08	\$16.41	\$13.25	\$12.56	\$11.97	\$11.64	\$11.53

**Standard Colors and their PMS Equivalent**

		
warm red	Burgundy (202)	lime green (374)
		
rubine red	Purple (253)	kelly green (356)
		
rhodamine red	Violet (273)	forest green (343)
		
fire red (186)	process blue	brown (469)
		
lemon yellow (106)	peacock blue (2935)	black
		
medium yellow (109)	reflex blue	gold (4505)
		
brilliant orange (172)	navy blue (289)	